

Lloyd W. Meek



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I am a creative and meticulous graphic designer and illustrator who possesses a very strong fine arts background, which contributes to a proven track record of creating successful promotional and illustrative visuals. I am an independent thinker and solid team player. I work closely with clients to create innovative, effective campaigns and presentations. I am a highly proficient hardware and software user who is constantly evolving with the ever growing technology around us.

skills

Adobe CS3-CC (Photoshop, Illustrator, InDesign, Dreamweaver, Muse & Acrobat Pro) Sketchbook Pro, iDraw (iOS), PowerPoint, Keynote, Visio 2010, Visual Studio 2010, Sedna Digital Display Presenter Software, Wordpress

Mac OSX, Windows XP-7, Proficient in HTML & CSS, HTML5 & CSS3, Microsoft Office 2003-2011

Illustration, Web Graphics & Design, Concept Art, UI Design, HTML Email, Large-size Print, Presentations, Production Art & Design, Sales Materials & Supporting Collateral

Experience

designer | illustrator

2014 - Present Converse INC. Boston, MA - Internal Communications Designer
Design and produce PowerPoint presentations for all internal quarterly company "Town Hall" meetings, Employee Onboarding events and financial reports, and large scale exterior company events such as "Go-to-Market" 2015 & "RAM 2014." Design all company-wide internal email communications. Design artwork (logos and graphics) for internal promotional campaigns & community outreach programs such as gift certificates or donations. Maintain the internal company website with stories and news & events for all global employees. Design and create graphics to be displayed on digital signage throughout the building. These graphics included informational, promotional and special events.

2013 - Present The Creative Circle, Boston, MA-Graphic Designer
Design and produce strong PowerPoint presentations for client companies. Utilize strong illustration and design skills to include original artwork and powerful images for various businesses.

2012 CaseSight INC. Boston, MA-Presentation Designer
Created original illustrations and worked with the design team to produce strong PowerPoint presentations to be used by law firms for technology patent legal disputes in pre-trial & trial cases.

2006-2012 PlumChoice, Billerica, MA-Graphic Designer
Reported to VP of Marketing as a member of a 4-person team. Awarded primary responsibilities for creation, design and implementation of promotional material for PlumChoice, both internally and externally, as well as for third party clients. Designed all artwork (booth exhibits & supporting materials) for six annual trade shows, including CES (Consumer Electronics Show), CTAM (Cable & Telecommunications Association for Marketing), and the ACN-PTS trade shows. Produced all PowerPoint presentations for sales and marketing. Recipient of Customer Implementation award; received several performance-based bonuses, based on revenue-generating project participation.

education

New Horizons Computer Ctr., Waltham MA 2013

- Multimedia, Graphics & Web Design

American Graphics Institute, Woburn MA 2012

- Designing with Flash Level 1 & 2

Adobe's Photoshop Seminar, Boston, MA 2010

- CS4 Down & Dirty Tricks Seminar

SkillPath Seminar, Manchester, NH 2009

- Marketing Design Seminar

American Institute College, Springfield, MA 2008

- Web Design & Graphics
- Product Marketing

The Artist's Inc., Stoneham, MA 1992-1994

- Life Drawing & Print Design

The Art Institute of Boston, MA 1990-1993

- Commercial Art & Design
- Commercial Illustration